



BOBBY JONES GOLF COURSE TO HOST WORLD LONG DRIVE CHAMPIONSHIP

Public Atlanta course chosen for the return of World Long Drive's championship event in October

ATLANTA (Jan. X, 2023) – The Bobby Jones Golf Course Foundation and Bobby Jones Links club management are proud to announce that Bobby Jones Golf Course will be hosting the World Long Drive (WLD) Championship, taking place later this year from Oct. 18 to Oct. 22. WLD is celebrating its return to television and the GOLF Channel in 2023 in conjunction with the recent acquisition of World Long Drive by GF Sports & Entertainment.

Bobby Jones Golf Course was chosen as the WLD Championship host site because of its revolutionary course design and clubhouse overlooking the course, as well as its location in the heart of Atlanta with skyline views of the city. The public golf facility, owned by the state of Georgia, will provide a unique venue compared to past sites.

The 2023 WLD season kicks off in March and will be comprised of 12 events domestically and more than 30 events internationally, with the chance for competitors to win more than \$1.1 million in cash prizes. Competitors will have the opportunity to qualify for the World Long Drive Championship in Atlanta at eight qualifying North American events, equating to 128 total qualifying spots.

“We’re excited to showcase our course and facility on such a large scale and are looking forward to being a part of the return of World Long Drive,” said Josh Deal, General Manager of Bobby Jones Golf Course. “We love that anyone has the ability to compete and make it to the WLD championship, and it’s that inclusive approach – in line with our foundation’s core mission – that makes us even more thrilled to be the home of the championship this year.”

Bobby Jones Golf Course Foundation has strived to transform Bobby Jones Golf Course into a facility that is committed to making a difference through golf. The revolutionary reversible golf course and state-of-the-art facilities are designed to grow the game of golf with a specific focus on juniors and adaptive golfers.

To learn more about the most recent news from Bobby Jones Golf Course, visit www.bobbyjonesgc.com. For additional information on the World Long Drive Championship, as well as GF Sports & Entertainment’s acquisition of WLD, click [here](#). For more on qualifying for the World Long Drive Championship, memberships and the World Long Drive Tour, visit <https://worldlongdrive.com/>.

About Bobby Jones Golf Course

Bobby Jones Golf Course opened as Atlanta’s first public golf course in 1932. In recent years the Bobby Jones Golf Course Foundation, Inc. was formed by a group of citizens passionate about the historic golf course. The Foundation has raised more than \$33 million to support a redevelopment project aimed at creating an extraordinary golf entertainment experience and enhancing the course’s involvement with the local Atlanta community. The new Bobby Jones Golf Course is a unique reversible course that opened to the public in November of 2018. Bobby Jones is managed by Bobby Jones Links, based in

Alpharetta, Georgia. For additional information on Bobby Jones Golf Course, please visit www.bobbyjonesgc.com.

About Bobby Jones Links

Bobby Jones Links is a privately owned club management company offering hands-on, turnkey operations management and advisory services to select daily fee, private and semi-private clubs. Based in Atlanta with an office in Naples, FL, the company manages 31 properties in twelve states, including Bobby Jones Golf Course, Hope Valley Country Club, Eastpointe Country Club, and Mountain Lakes Club. Visit www.bobbyjoneslinks.com to learn how Bobby Jones Links makes a difference for their clients and associates.

About World Long Drive

The World Long Drive Championship is the largest annual domestic professional golf event not associated with the PGA of America, the PGA Tour, or the LPGA. It was first held in 1974, and since 2000 consisted of Open, Women's, Seniors (over-45s), and Amateur events. The World Long Drive tour is comprised of over 12 events domestically and over 30 events internationally all culminating for the season finale World Long Drive Championship. World Long Drive tour and championship is owned and operated by GF Sports and Entertainment based out of New York, NY. To learn more about the tour, memberships and how to qualify for the World Long Drive championship visit worldlongdrive.com.

###

Media Contacts

Kaylie Trotman

Pineapple Public Relations

ktrotman@pineapple-pr.com

Katie Lentine

Marketing Manager

Bobby Jones Links

katie.lentine@bobbyjoneslinks.com